

itg opens the door to success in **North American markets**

itg is a full service end to end sales marketing firm that provides its clients with a step by step process designed to bring their products to the North America retail markets. itg offers global manufacturers logistical, tactical, and sales marketing expertise in retail consumer package goods and commercial professional classes of trade. itg will guide you through the total selling process to ensure your products reach the shelves of all types of North America retailers and the shopping carts of their customers.

If your goal is to sell your products to North American retailers, itg is your fast track to market.

Our IT systems are connected to and fully integrated with a wide range of retailers and distributors across North America. Our ongoing relationships with key personnel in buying, merchandising, and logistics positions help open the right doors, make the right connections and bring your company to the right retailers.

itg OFFERS EXPERTISE IN:

- Sales Administration and Account Management
- Developing and Managing Agent Networks
- Marketing, Advertising, and Product Promotions
- Market Research, Retail, and Supplier Price Studies
- POS Data Management and SKU Performance Analysis
- Planogram Design, Development, and Implementation
- In-store Service, Display Maintenance, and Merchandising POP
- Global Product Testing Services
- Private Label Brand Development
- Patent, Trademark, and Branding Registration
- Import and Export Trade Laws and Logistics
- Door-to-Door Warehousing, Inventory Management, and Distribution
- Financial and Legal Services



itg CONNECTS YOU WITH:

- Automotive Retail Chains and Wholesale Distributors
- Consumer Electronic Retail Chains
- Discount Department and General Merchandise Chains
- Drugstore and Health & Beauty Retail Chains
- Food and Convenience Store Chains
- Hardware and Home Center Chains
- Local, State, and Government Procurement
- Mail Order Catalogs
- Marine Retailers and Wholesale Distributors
- Professional And Commercial Distributors
- Soft Goods and Fashion Retail Chains
- Specialty Retailers
- Sporting and Recreational Retail Chains
- Wholesale Clubs



